

# Auckland Unitary Plan

## The Benefits

---

### Putting the Auckland Plan into action

- 15,000 Aucklanders had their say on the Auckland Plan, calling for a quality compact city with more affordable housing, a stronger economy and protection of the city's environment, heritage and character. As the region's planning rulebook, the Unitary Plan will be the key tool in delivering that vision.
- Many of the existing district and regional plans are more than a decade old, so it is essential we get the new plan in place as soon as possible. The need is now.
- We will combine the best of those previous plans with the direction of the Auckland Plan to provide consistent, clear and simplified rules on what development can happen and where. The online e-plan will be much easier to use – saving Aucklanders time and money.

### Benefitting Auckland's economy:

- Our economy needs action. Our GDP per capita is less than three quarters that of Sydney or Melbourne, our infrastructure is ageing and inadequate and our business land availability is constrained.
- More compact, quality development around our infrastructure investment will ensure that more people and businesses benefit. It will mean more customers for more local businesses, more people closer to more jobs, more sustainable facilities and livelier neighbourhoods.
- The Unitary Plan will also ensure that sufficient business and employment land is protected, enhanced and developed: in existing centres and business areas as well as new areas. We need at least an extra 1,400 hectares of business land over the next 30 years.

### Benefitting Auckland's housing:

- Auckland's lack of housing supply, lack of affordability and lack of housing choice are having a serious impact on our communities and families. Increasing numbers of people are unable to afford homes. We're building 2,500 homes a year – we need to be building 13,000.
- The lack of housing supply is also hitting the economy – tying up our wealth in property at the expense of investing in other parts of the economy.
- This is our chance to ensure the right kind of quality development happens in the right places – unlocking growth, while keeping and enhancing what makes Auckland special.

### Benefits of up-front consultation and engagement

- Up-front consultation will help us get the best plan possible. It will mean we get broad-based input, which will also help to ensure the plan has broad-based support.
- We will run extensive engagement over the coming year, aiming to reach as wide a range of Aucklanders as possible. This is much more inclusive and efficient than appeals processes, which might involve a few hundred people or organisations at great cost (in time and money) to themselves and the ratepayer. Instead, we want engagement that reaches thousands.

## Delivering the Auckland Plan

The Auckland Plan set out 13 strategic directions. The table below shows how the six 'packages' of the Unitary Plan – which are being discussed with stakeholders throughout October – will help deliver 10 of these. By creating a stronger, compact city, it will also influence the other three.

Strategic Directions of the Auckland Plan	Unitary Plan 'packages'		
1. Create a strong, inclusive and equitable society that ensures opportunity for all Aucklanders.			
2. Enable Māori aspirations through recognition of The Treaty of Waitangi and Customary Rights.	Treaty of Waitangi		
3. Integrate Arts and Culture into our everyday lives.			
4. Protect and conserve Auckland's Historic Heritage for the benefit and enjoyment of present and future generations.	Historic heritage		
5. Promote individual and community well-being through participation and excellence in recreation and sport.			
6. Develop an economy that delivers opportunity and prosperity for all Aucklanders and New Zealand.	Business		
7. Acknowledge that nature and people are inseparable.	Natural Environment		
8. Contribute to tackling climate change and increasing energy resilience.	Natural Environment		
9. Keep rural Auckland productive, protected and environmentally sound.	Natural Environment	Rural	
10. Create a stunning city centre, with well- connected quality towns, villages and neighbourhoods.	Residential	Business	
11. House all Aucklanders in secure, healthy homes they can afford.	Residential		
12. Plan, deliver and maintain quality infrastructure to make Auckland liveable and resilient.	Natural Environment	Business	Residential
13. Create better connections and accessibility within Auckland, across New Zealand, and to the world.	Residential	Business	